

Joe Shultheis

• elearning specialist • web design & development • graphic design • video production

Profile

Multiple skill sets in the fields of elearning, web development, graphic arts, video production, print design and layout. Energized from a challenge to use my skills to solve problems and create collaborative solutions.

Experience

ELEARNING DESIGN AND DEVELOPMENT

State of Minnesota - MnDOT • Arden Hills, MN • 2013 — 2014

Employed a wide variety of skills used in the design and development of eLearning products. Through elearning educate MnDOT employees in different areas, delivered through protected LMS. (see skills below)

ELEARNING DESIGN AND DEVELOPMENT

Century College • White Bear Lake, MN • 2007 — 2012

Employed a wide variety of skills used in the design and development of eLearning products. Assisted College Marketing department in print initiatives. (see skills below)

ELEARNING DESIGN AND DEVELOPMENT

Northwest airlines • Eagan, MN 2006 — 2007

Created custom training for the maintenance employees using Flash simulations and Dreamweaver modules. This FAA mandated training was delivered online and through their LMS.

OWNER

Nuview • Stillwater, MN 2005 — 2006

Used my skill sets to produce web sites, videos, marketing collateral and motion static graphics, still graphics photography for a variety of clients.

MEDIA ART DIRECTOR

Kavouras/Meteorlogix • Burnsville, MN • 1998 — 2005

Managed the media graphics department, supervising four others, to create media art for the broadcast products division of an international weather services company. Assisted marketing department with numerous trade shows, creating new themes and brands constantly.

GRAPHIC ARTIST

Hubbard broadcasting • St. Paul, MN • 1996 — 1998

Broadcast graphic artist for on air graphic art for both the news department and the promotions department. Also created billboards and special marketing needs. This is the local ABC affiliate.

VIDEO PRODUCTION SPECIALIST

Video Training Resources • Edina, MN • 1985 — 1994

Producer/Director/Manager for a video production company. Field and studio production skills, editing, pre/post production tasks, curriculum design, graphics and office management. Supervised six other full time employees.

Education

916 Vocational School • Video production technician • 2 year

Lakewood Community College • Associate of Arts degree (AA) 2 year (Phi Theta Kappa)

Certificate Courses in HTML5, CSS3, jQuery, ActionScript 3, and Mobile development

Various certificate courses in supervision and project management skills

13616 40th Street North • Stillwater, MN 55082 • C 651-491-6164 H 651-439-3663
Email: joeshultheis@me.com



[view](#)



[view](#)



[view](#)



Skills

I have multiple skill sets in many of the Adobe Master Suite products; such as:

- Adobe Photoshop - graphic design and photo touch-up/manipulation
- Adobe Illustrator - vector graphic design for web and app's
- Adobe Flash - elearning development, components, banners and ads, web design
- Adobe Dreamweaver - web development, elearning projects, mobile development
- Adobe After Effects - motion graphics for various projects
- Adobe Captivate - elearning development, screen capture exercises
- Adobe Acrobat - PDF construction; both interactive and static, print work and web
- Adobe InDesign - print layout of various projects
- Adobe Soundbooth - audio manipulations and adjustment for various projects
- Adobe Media Encoder - video codec work for various projects

3D environment/modeling skills from working with 3D systems:

- TritonRT - Unix based 3D weather system
- Lightwave, 3D Studio Max, Strata Studio Pro, Blender, Maya -all to create content for the TritonRT

I have video production skills; covering all levels of video creation - pre thru post production:

- Curriculum Design - script writing and project organizational skills
- Apple Final Cut Pro - profession video production editing software
- Adobe Motion - motion graphic software for ease of FCP integration
- Set/Stage/Field/Lighting skills - camera operation in all venues
- Pre and post production clerical skills

Various other relative software knowledge and skills:

- WebEx and GoToMeetings
- Apple OS and products
- Microsoft Office products; - Word, Xcel, Powerpoint
- Articulate & Storyline - a powerful elearning plugin for Powerpoint, used often
- Lectora - minimal use, but confident I can be up to speed in short time if needed

Web and IT skills:

- Server familiar - Hosting administrator for various sites, FTP products to servers for delivery/updates
- Browsers - Explorer, Firefox, Safari, Chrome, Opera
- Development - Actionscript, html. Knowledge of Javascript, JQuery and PHP
- LMS - worked with D2L, Pathlore and ELM



[view](#)

Samples

ELEARNING:

From a provided script or curriculum, I created all layout designs, graphics and interactions shown in these samples. I coded and integrated these projects into web systems for online delivery, whether LMS or internet host server. Here is a link to my portfolio website, samples and other information is found there.

<http://www.portfolio.envisionutopia.com>

WEBSITES:

I have assisted many web initiatives creating whole sites, or components/elements for sites. I am capable of creating eLearning components, video, audio, motion graphics, banners, sidebars, and graphics, utilizing HTML5, CSS3 and jQuery. I am currently constructing my new personal site to assist in my job search. It has a landing page only at this time, but check back : www.envisionutopia.com . Below are some examples of sites I created wholly for friends. While I have made many others straight-forward table based sites, the simplicity and artistic nature of these few was fun.

<http://www.nuviewps.com>

<http://www.mgmedicals.com>

<http://www.impactphysicalmedicine.com>

<http://www.drwestman.net/index.html>

<http://www.absolutepg.com>

PRINT:

I have been asked to assist by every employer, and done print work for personal clients over the years. I have assisted with marketing departments to create collateral and graphics for trades shows and other marketing initiatives. Here are some recent samples:

[JazzFest Program](#) • [YSPS Poster](#) • [YSPS brochure](#) • [MG Medical brochure inside](#) • [RSP cover](#)

References

Professional and personal:

Gene Olchefske - 612-590-3246

Lorrie MacGillivray - 651-747-4048

Vivian Garvey - 651-357-7351

- additional references or samples available upon request

Contact information:

Joe Shultheis • 13616 40th St. N. • Stillwater, MN • 55082

joeshultheis@me.com

651-491-6164 (cell)

651-439-3663 (home)